

Executive MBA
Section 4 (Saturdays)

Course Description : Business English 900 701

This course focuses on developing business communication skills in work-related activities and language skills, especially reading strategies, analyzing business cases and oral presentation. Key performance areas include exchanging information, tackling problems, and planning. Students will be exposed to various types of business articles, news, reports, correspondence and proposals in the modern business world.

Instructor : *Associate Professor Dr. Kanittha Navarat*

Schedule : Saturdays, 9.00 -12.30

Midterm Exam : July 24, 2010 **Final Exam :** September 18, 2010

ASSESSMENT :

2 quizzes	20 %
1 Group presentation	20 %
Midterm exam	30 %
Final exam	30 %
Total :	100 %
Passing Mark	60%

NO CLASS on Saturday, August 21 and September 4 and September 11

Make-up Class : Saturday, June 26, July 3 and July 10 from 18.00-21.30

Materials : “International Business Cases”, “Systematic Reading”, handouts, authentic materials e.g. business reports, newspaper articles, marketing research, websites.